## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEB 0 7 2003 licant: Bentolila, et al.

For: SYSTEM, METHOD, AND SOFTWARE APPLICATION FOR TARGETED ADVERTISING VIA BEHAVIORAL MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTER

RECEIVED

Technology Center 2600

Application No.: 10/043,714

Filed: January 9, 2002

January 29, 2003

Los Angeles, California 90067

## NOTIFICATION OF LOSS OF ENTITLEMENT TO SMALL ENTITY STATUS UNDER C.F.R. § 1.27 (g)(2)

Assistant Commissioner for Patents Washington, D.C. 20231

Applicant hereby notifies the Patent and Trademark Office that it is no longer entitled to status as a small entity, and that the assertion for small entity status, set forth:

- By paying the filing fee as small entity on January 9, 2002, should be discontinued; [X]
- By the paper filed on July 17, 2002, should be discontinued. b. [X]

The following are the Assignment particulars in reference to this application:

Assignee: Metabyte Networks, Inc.

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Cupertino, California 95014

Assignment recorded in Patent and Trademark Office for this application on July 15, 2002. Reel: 013130; Frame: 0149.

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